

Microsoft Windows Licensing Fact Sheet

Tips to ensure your customers are always properly licensed

5 TOP TIPS

1

Each PC needs its own full licence

2

Volume Licensing agreements cover Windows desktop software upgrades only

Microsoft® Windows® desktop upgrades are designed to upgrade pre-existing qualifying licences you have bought. This means you must first have a full licence for the qualifying underlying operating system for each PC before you install the upgrade. Windows software is licensed differently from other Microsoft software: normally Volume Licensing agreements do offer a full version of all Microsoft software, but Windows desktop operating systems are the exception.

3

There are two ways to legally buy the initial full version of Windows for a new PC

1. Pre-installed on a PC through a PC manufacturer (OEM or COEM)—this is the most cost-effective way to get a genuine Windows licence on a new PC
2. As boxed software, also known as full packaged product (FPP), from a retailer

4

Commercial upgrade from home SKUs

Commercial customers with a Volume Licensing agreement can't upgrade to Windows Vista Business or Windows 7 Professional from Windows home SKUs such as Windows 7 Home Basic or Windows 7 Home Premium. Windows home SKUs aren't designed for businesses and don't count as qualifying operating systems for Volume Licensing upgrades.

5

Legalisation – don't use OEM

Microsoft has a portfolio of legalisation solutions available to help customers get genuine Windows for existing PCs. Pre-installed (OEM) licences **CAN'T** be used to legalise existing PCs.

Operating systems that qualify for a Volume Licensing upgrade

Qualifying operating systems	New Enterprise Agreement/ Open Value	Existing Enterprise Agreement/ Open Value	Select Plus/ Select Licence	Open Licence
Windows 7 (32-bit or 64-bit)				
Enterprise (N, K, KN)*	✓	✓	✓	✓
Professional (N, K, KN, Diskless)	✓	✓	✓	✓
Ultimate	✓	✓	✓	✓
Home Premium				
Home Basic				
Starter				
Windows Vista (32-bit or 64-bit)				
Enterprise (N, K, KN)	✓	✓	✓	✓
Business (N, , KN, Blade)	✓	✓	✓	✓
Ultimate	✓	✓	✓	✓
Home Premium				
Home Basic				
Starter Edition				
Windows XP (32-bit or 64-bit)				
XP Professional (N, Tablet, Blade)	✓	✓	✓	✓
XP Home Edition				
XP Starter Edition				
Windows 2000 Professional	✓		✓	✓
Apple Macintosh	✓		✓	✓

* N, K and KN are specialised editions available for certain markets.

Legalisation options

Each year, millions of customers worldwide find themselves the victims of software piracy or licensing issues. There are different solutions available depending on the type of software licences your customers need. You can access these via your Distributor, from Large Account Resellers (LARs) or direct from Microsoft.

5 OR MORE LICENCES

Customers can legalise through a dedicated range of cost-effective Volume Licensing agreements.

- **Get Genuine Windows Agreement for Small and Medium Organisations (GGWA SMO)**
For commercial or government customers with more than 5 PCs.
- **Get Genuine Windows Agreement for Large Organisations (GGWA LO)**
For commercial or government customers with more than 750 PCs.
- **Get Genuine Windows Agreement for Academic (GGWA Academic)**
For qualified academic institutions both large and small.

No Certificate of Authenticity (COA) labels are distributed with GGWA. DVD media needs to be purchased separately.

LESS THAN 5 LICENCES

- **Get Genuine Kit (GGK)**
GGK is available for use on fully assembled PCs with a previously installed counterfeit, pirated or otherwise illegal or unlicensed copy of Windows. It is not a Volume Licensing offering so no contact with Microsoft is needed and the buyer is anonymous to Microsoft. GGK can be sourced through Authorised Distribution.

Both solutions allow your customers to purchase Software Assurance within 90 days through the Open, Open Value, or Select Volume Licensing programmes.

For more information visit

<http://www.microsoft.com/piracy/knowthefacts/legalizationsolutions.aspx>